

Little Neshaminy Survey

Instructions

The following is a short opinion survey related to the environment and water pollution, which is being sponsored by local interest groups and agencies. It will only take about 10 minutes or less to complete. Your opinions are very important and will help shape programs designed to improve valuable natural resources of the Warrington area. Please take a few minutes to answer the following questions.

Water pollution issues

1. In your opinion, what is the overall level of water quality of the Little Neshaminy Creek and Bradford Lake?

(Select only one.)

- Very good quality water
- Average quality water
- Poor quality water
- Not sure
- Other:

2. Are you aware of any water quality (pollution) concerns or issues related to the Little Neshaminy and Bradford Lake?

(Select only one.)

- Yes
- No
- Not sure

3. How important to you is the health of the local streams and lakes?

(Select only one.)

- Very important
- Somewhat important
- Not Very important
- Not at all important

4. Does the health of your local watershed matter enough to do something about it?

(Select only one.)

- Yes
- No
- Not sure

5. Have you heard of using rain barrels or rain gardens as a way of saving water and preventing water pollution?

(Select only one.)

- Yes
- No
- Not sure

Knowledge of practices

For the next few questions, read the description of various practices that can be done around your yard and home to reduce or prevent water pollution in nearby rivers and lakes. For each practice described, you can choose from: I've never heard of it; I've heard of it but I'm not very familiar with it; I'm familiar with it, but I have never done it; I have tried it, but I no longer do it; or I currently use it.

6. Reducing the amount of fertilizers I use on my lawn.

(Select only one.)

- I've never heard of it
- I've heard of it, but I'm not very familiar with it
- I'm familiar with it, but I have never done it
- I have tried it, but I no longer do it
- I currently use it

7. Using a mulching lawn mower

(Select only one.)

- I've never heard of it
- I've heard of it, but I'm not very familiar with it
- I'm familiar with it, but I have never done it
- I have tried it, but I no longer do it
- I currently use it

8. Keeping grass clipping and leaves out of the gutters on my street

(Select only one.)

- I've never heard of it
- I've heard of it, but I'm not very familiar with it
- I'm familiar with it, but I have never done it
- I have tried it, but I no longer do it
- I currently use it

9. Installing a rain barrel

(Select only one.)

- I've never heard of it
- I've heard of it, but I'm not very familiar with it
- I'm familiar with it, but I have never done it
- I have tried it, but I no longer do it
- I currently use it

10. Installing a rain garden

(Select only one.)

- I've never heard of it
- I've heard of it, but I'm not very familiar with it
- I'm familiar with it, but I have never done it
- I have tried it, but I no longer do it
- I currently use it

Rain barrels

Now please focus in a little more on rain barrels. Rain barrels are simply water containers that are usually attached to a down-spout from your roof to collect rain water. There is usually a spout on the other end that will allow you to drain the water out to irrigate gardens or lawns.

11. How likely would you be to purchase a rain barrel, transport it back to your home and install it?

(Select only one.)

- Not at all likely
- Not very likely
- Likely
- Very likely
- Not sure

12. On average a rain barrel costs between \$75 and \$200. For this question, answer likely or unlikely for each price range to indicate your interest in purchasing and installing a rain barrel.

<u>Price</u>	<u>Likely</u>	<u>Unlikely</u>
\$0-\$20	<input type="checkbox"/>	<input type="checkbox"/>
\$20-\$50	<input type="checkbox"/>	<input type="checkbox"/>
\$50-\$75	<input type="checkbox"/>	<input type="checkbox"/>
\$75-\$100	<input type="checkbox"/>	<input type="checkbox"/>
\$100-\$120	<input type="checkbox"/>	<input type="checkbox"/>

Rain garden

A rain garden is a strategically located low area with plants that intercepts runoff from rain and excessive watering. The garden slows the water down to prevent erosion and to allow it to be absorbed into the ground. In many cases the plants are chosen for their ability to remove pollution and toxins. With that definition in mind, answer the next two questions.

13. Given an approximate cost of \$500-\$800, how likely would you be to purchase the necessary materials for a rain garden and install it yourself?

(Select only one.)

- Not at all likely
- Not very likely
- Likely
- Very likely
- Not sure

14. Would you be more willing to install a rain garden if the cost was less?

(Select only one.)

- Yes (please indicate a ballpark dollar amount)
- No
- Not sure

Barriers/Benefits

15. Generally speaking, what is the biggest factor in choosing whether to take on a new or different practice around your yard?

(Select only one.)

- How much you know about it
- Cost
- Convenience to set up or install initially
- Convenience of use once it is set up or installed
- How it looks in your yard
- Other:

16. Would you be more or less likely to try a new practice if others on your block try it first?

(Select only one.)

- More likely
- Less likely
- Not sure

Demographic information

17. What is your main source of news and information about local water issues?

(Select only one.)

- Local newspaper
- Television
- Local radio
- Internet (name sites if possible)
- Fairs and festivals
- Meetings
- Other (explain)

18. Which age group do you fall within?

(Select only one.)

- 18-25
- 26-35
- 36-45
- 46-55
- 56-65
- 66-75
- 76 or more

19. Your Gender

(Select only one.)

- Female
- Male

20. which range best describes your household annual income?

(Select only one.)

- Less than \$25,000
- \$25,000 - \$50,000
- \$50,001 - \$75,000
- \$75,001 - \$100,000
- More than \$100,000

21. What is the last level of formal education you completed?

(Select only one.)

- High school
- Some college
- Undergraduate degree
- Some graduate school
- Graduate degree
- Did not complete high school

22. What is your zip code?

(Provide one response only.)
